

## Specialty Sponsor Package - \$8,000



### Sponsor a Unique Experience

*(Camping, Cornhole, Beach Party & After Party, Car Show, Technology, Internet)*

The Specialty Sponsorship Package offers the perfect opportunity to align your brand with one of the standout features or activities at The Dam Jam. Whether it's camping, cornhole, the beach party, after party, car show, or technology and internet services, this package ensures your brand is prominently featured in association with these key elements of the festival.

Marketing Exposure	Branding Benefits	Event Access
<p><b>Targeted Social Media &amp; Online Campaigns:</b> Your brand will be included in all social media and online marketing campaigns specifically related to your chosen specialty, ensuring targeted exposure to engaged festival-goers.</p> <p><b>Event Recognition:</b> Enjoy recognition at the event as the official sponsor of your chosen specialty.</p> <p><b>Banner Display:</b> Display up to 3 banners in prominent locations at the event, strategically placed to capture attention. (Note: Banners to be provided by the sponsor).</p> <p><b>Logo in Camper Communications:</b> Your logo and a direct link to your website will be included in the informational email sent to all campers, ensuring direct exposure to attendees participating in the camping experience.</p> <p><b>Mega Screen Visibility:</b> Your logo will be displayed on the Mega Screens on stage, amplifying your brand's presence during key moments of the festival.</p> <p><b>Promotion in Specialty Communications:</b> Benefit from promotion through all communications related to your chosen specialty.</p>	<p><b>Event-Wide Branding Opportunities:</b> Leverage excellent branding opportunities throughout the event, with your logo and brand integrated into various festival elements associated with your specialty area.</p>	<p><b>Exclusive Tickets:</b> Receive 10 General Admission tickets and 10 VIP tickets, allowing your team, clients, or special guests to enjoy the festival in style.</p> <p><b>Camping Discount:</b> Enjoy a 10% discount on camping site reservations, making it easy for your group to stay on-site and fully immerse themselves in the festival experience.</p>