

# Elite Sponsor Package - \$20,000

# For the Ultimate Experience

This Elite Sponsorship Package is designed for brands seeking a powerful presence and premium experience at The Dam Jam, offering unparalleled visibility and engagement opportunities.

#### **Extensive Marketing Inclusion**

# Comprehensive Brand Exposure: Your company will be prominently featured in our extensive marketing plan

extensive marketing plan, ensuring maximum visibility among all Dam Jam fans and reaching a diverse audience.

Prominent Branding: Your brand will be highlighted across all Dam Jam promotional materials, from digital media to print and broadcast, solidifying your presence in the festival's marketing efforts.

# **Significant Event Presence**

Prime Banner Location: Secure a prime banner placement at the event, ensuring your brand stands out. Your logo will also be displayed on the Jumbo Screens, maximizing visibility.

# MC Stage Announcements: Benefit from stage announcements by the MC, putting your brand in the spotlight and integrating it into the festival's live experience.

## **Strong Online Presence**

Digital Engagement: Gain extensive exposure on social media and the festival's website (thedamjam.com) before, during, and after the 2025 Dam Jam, keeping your brand in the public eye.

**Social Media Features:** Receive featured posts across our social media platforms, driving engagement and interaction with your brand.

#### **Banner Display**

**Strategic Placement:** Display up to 5 banners across the festival grounds, placed in key locations for optimal exposure. (Note: Banners to be provided by the sponsor).

#### **Optional Vendor Space**

Direct Audience Engagement: Take advantage of the opportunity to have a vendor space at the event, allowing you to showcase your products or services directly to festival attendees.

#### **Industry Exclusivity**

**Exclusive Sponsorship:** Be the exclusive sponsor from your industry, giving your brand a unique position and reducing competition within the festival space.

#### **Event Access**

**Exclusive Tickets:** Receive 15 General Admission and 15 VIP tickets, offering premium access to the event for your team, clients, or special guests.

**VIP Parking:** Enjoy VIP parking included with every VIP ticket, ensuring convenience and ease of access for your guests.

#### **Tent Space**

VIP Area Presence: Secure a 10x10 tent space in the VIP area, positioned next to the Friday Sponsor. Tent spaces are allocated on a first-come, first-served basis and are located close to the stage, providing prime visibility and networking opportunities.

### **Camping Discount**

Camping Perks: Enjoy a 10% discount on camping site reservations, making it easier for your team or guests to stay on-site and fully immerse themselves in the festival experience.