

Friday Sponsor Package - \$25,000



(Your Company Name Here!) brings you Friday at the Dam Jam!

This package offers excellent branding and engagement opportunities, positioning your brand as a central part of the festival's most anticipated day.

<p><u>Extensive Marketing Reach</u></p> <p>Broad Audience Exposure: Be featured in our extensive marketing campaign, reaching over 5 million consumers through various channels.</p> <p>Prominent Branding: Your brand will be highlighted across all Dam Jam promotional materials, ensuring widespread visibility.</p>	<p><u>Event Presence</u></p> <p>Prime Banner Placement: Enjoy a banner in a prime location to capture the attention of festival-goers. Additional banner placements are available in other prominent locations around the venue. (Note: Banners to be provided by the sponsor).</p> <p>Logo on the Jumbo Screens: Have your logo prominently displayed on the festival's Jumbo Screens, ensuring it is seen by thousands throughout the event.</p>	<p><u>Stage Visibility</u></p> <p>MC Announcements: Benefit from multiple stage announcements, with the MC highlighting your brand to the crowd.</p> <p>Banner Opportunities: Display up to 10 banners across the festival grounds, strategically placed for optimal exposure. We can also discuss special banner placements to meet your specific branding needs.</p>
<p><u>Online Presence</u></p> <p>Digital Exposure: Gain extensive online visibility through our social media platforms and the festival's website (thedamjam.com), with pre-event promotions, live event coverage, and post-event highlights featuring your brand.</p> <p>Social Media Highlights: Receive featured posts on our social media channels, enhancing engagement with your brand and driving traffic to your platforms.</p>	<p><u>Event Tickets</u></p> <p>Exclusive Access: Receive 25 General Admission tickets and 25 VIP tickets, perfect for treating your team, clients, or special guests to an unforgettable experience.</p> <p>Vendor Booth Space: Optional vendor booth space available to showcase your products or services directly to a large audience.</p>	<p><u>Sponsor Tent Access</u></p> <p>VIP Tent Experience: Enjoy access to the Sponsor Tent, a private area where you can network and relax with other sponsors and VIPs.</p> <p>VIP Tent Spaces: Secure 2 exclusive 10x10 tent spaces in the Sponsor VIP area, located next to the Presenting Sponsor, with prime positioning close to the stage for the best views and networking opportunities.</p>
<p><u>Camping Discount</u></p> <p>Camping Perks: Receive a 10% discount on camping sites, making it easy for your team or guests to stay on-site and enjoy the full festival experience.</p>		